



### MEET MIKE

Mike Novakoski is the President & CEO for two successful, innovative businesses - EV Construction, a growing national construction firm and EV Group, a supplemental staffing company. Additionally, Mike is a founding partner of Become Unmistakable, a company which offers software and training to help organizations boost engagement, inspire authentic leadership, and honor the human in everyone. uMap™ aims to create meaningful connections within the workplace to strengthen relationships beyond a standard employer-employee relationship.

Mike has developed a unique approach in operating his businesses that has caused many to take notice and seek his leadership counsel. For over thirty years, Mike has worked to establish a corporate culture that promotes responsibility at all levels, exceptional leadership, and client satisfaction. Mike considers himself a lifelong learner and continuously looks for the next growth opportunity. In addition to an undergraduate degree in Construction Management, Mike holds an MBA, has attended numerous leadership programs, and completed 240 hours of intense study to receive an "Innovation Management Certification". Most recently, Mike is a Harvard Business School alumni, having completed the Owner/President Management three-year program. Mike is long time, active member of the Young Presidents Organization (YPO). He has served in leadership roles at both the local Chapter and Regional levels and has served this 29,000-member organization in an international committee position.

Mike is a highly sought after national speaker who enjoys sharing with others how he has found success and established a strong corporate culture. Mike believes in building trust through vulnerability and wearing his heart on his sleeve to foster an environment that has created a virtual waiting room of employees and a voluntary turnover rate below 2%. Under his leadership, EV Construction has received numerous accolades for our work in safety, the community and employee development. Such awards include, West Michigan's "Best and Brightest Companies to work for" from 2008 to present, multiple Best and Brightest national and local Elite awards, multiple Michigan Contractor of the Year awards, and the 2017 West Coast Chamber of Commerce Building Leadership award.

Mike thoroughly enjoys sharing the unique approach to the company's success and enjoys helping other companies to achieve their full potential. Mike and his wife live in Grand Haven, Michigan and have four children. They are currently building a horse ranch to fulfill his wife's lifelong dream of living alongside the eight beautiful horses they own. In his spare time, Mike enjoys running marathons; with the next one being the Berlin Marathon in Germany in the fall of 2021.

### SPEAKING TOPICS

**Building a Transformational Culture:** The story of how a decision to focus on employees put EV Construction on a path to unprecedented results. Mike will offer specific strategies, inspirational stories, and lessons learned along the way to start your journey from commodity to oddity and Become Unmistakable.

**Right-Brain Engaged:** Learn why focusing on, and caring about, the people you lead is simply the right thing to do. When people are treated well, they are vested in the relationships — including those at work. See how you can use this insight to invest in your people and see an excellent return.

**Building Meaningful Connection:** uMap™ supports the success of your people as they define it. It's your platform for knowing them at a deeper level to drive connection. Change your mindset about relationships, performance reviews, and becoming employee-centric.

**The Employee Journey:** Discover how to enhance employee engagement, strengthen onboarding, retain and connect people to your organization for the long term through internally developed and unique tools are used to improve the thinking process and employee journey.

### ACHIEVEMENTS, AFFILIATIONS & ACCOLADES

Author of "Become Unmistakable: Start the Journey from Commodity to Oddity"

Author of "Unmistakably Elzinga & Volkers: 70 Years of People, Projects and Passion."

West Coast Chamber | Current Board Chair for 2020-2021

Harvard Business School | OPM Graduate 2020

New North Center | Innovation Management Certification

Grand Valley State University, Michigan | MBA in Finance

Ferris State University, Michigan | BS in Construction Management

Young President Organization (YPO) |

International Committee Member & West

Michigan Chapter Member, 2010-2011

Life Long Leadership Regional Education

Award

Graduate of Leadership Connect Chamber of

Commerce Programs in Grand Rapids,

Holland, Grand Haven and West Michigan

Two-time recipient of West Michigan's 200

Most Influential Leaders

